

Elevus recruits **Junior Online Marketing Account – Funchal, Madeira (m/f)** for a Multinational Online Marketing Services Company expanding to Portugal.

Responsibilities:

- You will join a company focused in the international market with offices in several countries
- Your main responsibilities will be both technical and marketing
- Learning the operation of Ad Servers for Google, Yahoo and MSN, as also editorial optimization tools (Google Editor)
- Creation and launch of new editorial campaigns
- Integration scripts for tracking
- Editorial optimization work on keywords, ad groups and ad text
- Analysis of returns on investment of campaigns (ROI by keyword), post-click marketing and competitive analysis, as also editing of daily statistical reports
- Management of bidding strategies

Profile:

- Academic Background in Management, New Technologies or Online Marketing
- Passion for the Web and a strong sensitivity to the Online Marketing (knowledge with Google Adwords)
- Flexibility with business numbers and absolute skills with Microsoft Excel
- Good English level is required, French is a plus
- Immediate availability
- RESIDENCE IN FUNCHAL, MADEIRA

Offer:

- Permanent working contract
- Integration on a Multinational Company expanding to Portugal
- Real career possibility on an International context

Team Responsible:

If you consider this a good opportunity, please send your CV to **joao.silva@elevus.pt**, indicating in the subject Ref. ONLINE MARKETING

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