



# *Penn Lauder CIBER Summer Institute*

LEARNING A SECOND LANGUAGE FOR BUSINESS COMMUNICATION

To meet the demands for second-language educators who can incorporate business content into sound language education, the Penn Lauder CIBER Summer Institute trains educators in curriculum and lesson planning oriented toward professional content and contexts.

The Summer Institute focuses on a learner-



centered approach to business language instruction.

The Summer Institute is aimed at second-language instructors with little business knowledge. Topics covered include:

Business Fundamentals; Teaching Business Language Methodology; Curriculum

Design.

**HOW TO APPLY:** Participants are required to submit online an application and short essay so as to ensure a collaborative and engaging environment.

**TO APPLY, PLEASE VISIT:**

<http://lauder.wharton.upenn.edu/SummerInstitute>

**EXPENSES:** The fee for the Summer Institute is \$450, which covers all program materials as well as breakfast and lunch daily. If you come with a colleague, you are eligible to receive 20% off the Institute cost, bringing the total to \$360. There is no fee for faculty sponsored by Santander Universities, but an application is still required.

*The deadline to apply is April 29, 2013. Santander-sponsored applicants must apply by March 15, 2013.*



**PennLauderCIBER**  
The Joseph H. Lauder Institute of  
Management & International Studies



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