

Erasmus Student Work Placement in the UK

| EMPLOYER INFORMATION | |
|---|--|
| Name of organisation | Arklu Ltd |
| Address inc post code | 47 Beaufort Mansions, Beaufort St, London, SW3 5AG |
| Telephone | 0207 376 4484 / 077200 59532 |
| Fax | N/A |
| E-mail | press@arklu.com |
| Website | www.lottie.com |
| Number of employees | < 5 |
| Short description of the company | Startup toy development company; creator of the award-winning Lottie dolls. Since their launch in 2012, Lottie dolls have won 15 awards in the US, UK and Canada and now sell in 14 countries. www.lottie.com |
| CONTACT DETAILS | |
| Contact person for this placement | Lucie Follett |
| Department and designation / job title | Creative Director |
| Direct telephone number | 077200 59532 |
| E-mail address | Lucie.follett@arklu.com |
| Application Procedure | |
| Who to apply to (including contact details) | Lucie Follett |
| Deadline for applications | Ongoing |
| Application process | Cv to press@arklu.com |
| Other | |

Please provide as much information on the placement as possible – too much information is better than not enough!

| PLACEMENT INFORMATION | |
|------------------------------|--|
| Department / Function | Graphic Design Internship |
| Description of activities | <p style="text-align: center;">Graphic Design Internship for www.lottie.com</p> <p>Responsibilities to include:</p> <ul style="list-style-type: none"> • <u>Development of fun and educational downloads for www.lottie.com</u> • <u>Facebook and Twitter imagery creation</u> • <u>Style guide updating</u> • <u>Packaging mockup</u> <p>You will be supervised by the director and managing director.</p> <p>Start date asap and ongoing.</p> <p>We work from a home office in Central London.</p> <p>We are a young startup company; work hard, are ambitious and forward thinking – we’d like an intern who is keen to take on responsibility and have an active role.</p> <p>We have a fantastic Erasmus graphic design intern with us currently until January and she is really flourishing and developing well. She works here three days a week and then spends the remaining two working from home, with communication via email.</p> <p>This arrangement suits us all very well as it gives face to face contact, which is important, but allows for flexibility in working hours.</p> <p>We have also learned a lot from her too – perhaps the biggest lesson is that it is very hard to find reasonably priced short term accommodation in London, and that it is preferable to organize this before you arrive.</p> <p>Therefore, please think carefully and bear this in mind before applying; our intern found it hard to find a short-term let for under 6 months.</p> <p>Alternatively, if you wish to live outside London, with only a weekly meetup, we are open to that too.</p> <p>Useful websites to find accommodation in London include:</p> <p>http://www.christianflatshare.org/</p> <p>http://www.spareroom.co.uk/</p> <p>http://www.gumtree.com</p> |

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| Location | London (flexible ; open to weekly meetups) |
| Start Date | Asap (ongoing) |
| Duration | Flexible. Ideally January 2014 start. |
| Working hours per week | 20-25 |
| Accommodation (please select) | <input type="checkbox"/> Accommodation will be provided <input type="checkbox"/> We can assist with finding accommodation x (we can help to advise websites and hostels but unable to offer accommodation) <input type="checkbox"/> Student to make own arrangements x |
| Details of financial and "in kind" support to be provided | Travel expenses |
| Other | Lunch |

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

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| Languages and level of competence required | English – good to excellent |
| Computer skills and level of skills required | Photoshop, illustrator Please show us your portfolio |
| Drivers license | n/a |
| Other | This internship would most likely suit a student of graphic design / communication |

INFORMATION PROVIDED BY

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|-----------------------|-------------------------|
| Name | Lucie Follett |
| Department / Function | Creative Director |
| E-mail address | Lucie.follett@arklu.com |
| Phone number(s) | 077200 59532 |
| Date | 17/10/13 |

Please return this form by email to erasmus@britishcouncil.org