

TESEVERO

Characterization:

The project aims to analyze the various programs and academic activities exist to promote entrepreneurship in U.S. and Europe. The case of Silicon Valley in the U.S. and the EU's outermost regions, especially Madeira and the Canary Islands, will be studied in greater detail, along with other education programs for entrepreneurial excellence, with a view to proposing a set of recommendations for entrepreneurship education, to be implemented by institutions participating in 2 continents.